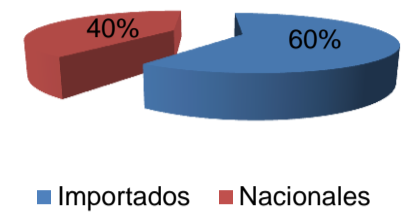




Patentamientos por Marcas - Mercado Total

| | jul/12(a) | jun/12(b) | jul/11(c) | jul/10(d) | Var a-b | Var a-c | Var a-d | Ac. 12 | Ac. 11 | Var 12-11 |
|-------------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|----------------|----------------|--------------|
| Automovil | 57.322 | 54.729 | 56.254 | 44.278 | 4,74% | 1,90% | 29,46% | 416.455 | 398.430 | 4,52% |
| Comercial Liviano | 13.188 | 12.210 | 13.264 | 11.033 | 8,01% | -0,57% | 19,53% | 96.388 | 95.763 | 0,65% |
| Comercial Pesado | 1.557 | 1.916 | 2.414 | 1.450 | -18,74% | -35,50% | 7,38% | 13.471 | 15.258 | -11,71% |
| Otros Pesados | 932 | 857 | 1.103 | 810 | 8,75% | -15,50% | 15,06% | 6.870 | 7.347 | -6,49% |
| Total | 72.999 | 69.712 | 73.035 | 57.571 | 4,72% | -0,05% | 26,80% | 533.184 | 516.798 | 3,17% |
| Prom. diario | 3.476 | 3.486 | 3.478 | 2.741 | | | | 3.808 | 3.639 | |
| Dias habiles | 21 | 20 | 21 | 21 | | | | 140 | 142 | |

| Patentamientos por origen | | |
|---------------------------|--------|---------|
| | 12-Jul | Ac. 12 |
| Importados | 41.823 | 318.362 |
| Nacionales | 31.176 | 214.822 |



| Patentamientos Mensuales | | | | | | | | | | | | |
|--------------------------|--------------|---------------|---------------|---------------|---------------|----------------|---------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | ene | feb | mar | abr | may | jun | jul | ago | sep | oct | nov | dic |
| 2012 | 112.800 | 58.185 | 82.264 | 60.835 | 76.389 | 69.712 | 72.999 | | | | | |
| 2011 | 104.105 | 60.178 | 67.605 | 65.373 | 67.985 | 78.517 | 73.035 | 79.967 | 84.309 | 72.405 | 65.757 | 38.789 |
| Var% 12-11 | 8,35% | -3,31% | 21,68% | -6,94% | 12,36% | -11,21% | -0,05% | -100,00% | -100,00% | -100,00% | -100,00% | -100,00% |
| 2010 | 78.465 | 44.759 | 57.287 | 50.946 | 50.819 | 54.810 | 57.571 | 57.401 | 64.049 | 53.828 | 54.042 | 38.762 |
| 2009 | 73.927 | 39.075 | 41.300 | 40.533 | 40.147 | 44.100 | 46.630 | 42.434 | 46.020 | 39.962 | 37.493 | 23.282 |

| Patentamientos por Marcas - Totales | | | | | | | | 2012 | 2012 | 2011 | 2011 | Var | |
|-------------------------------------|---------------|--------|---------------|--------|---------------|--------|----------|----------|----------------|--------|----------------|--------|-----------|
| Marca | jul/12(a) | Part % | jul/11(c) | Part % | jun/12(e) | Part % | Var a-c | Var a-e | ene - jul | Part % | ene - jul | Part % | 2012-2011 |
| Volkswagen | 13.676 | 18,95% | 15.845 | 22,00% | 14.320 | 20,77% | -13,69% | -4,50% | 106.844 | 20,27% | 103.487 | 20,28% | 3,24% |
| Chevrolet | 11.805 | 16,36% | 10.938 | 15,19% | 12.438 | 18,04% | 7,93% | -5,09% | 86.230 | 16,36% | 77.938 | 15,28% | 10,64% |
| Renault | 12.800 | 17,73% | 9.004 | 12,50% | 9.860 | 14,30% | 42,16% | 29,82% | 76.405 | 14,50% | 59.867 | 11,73% | 27,62% |
| Ford | 8.179 | 11,33% | 9.155 | 12,71% | 7.609 | 11,04% | -10,66% | 7,49% | 62.940 | 11,94% | 66.048 | 12,94% | -4,71% |
| Fiat | 6.071 | 8,41% | 8.171 | 11,34% | 6.437 | 9,34% | -25,70% | -5,69% | 54.728 | 10,39% | 51.084 | 10,01% | 7,13% |
| Peugeot | 7.313 | 10,13% | 6.556 | 9,10% | 6.615 | 9,60% | 11,55% | 10,55% | 48.764 | 9,25% | 45.268 | 8,87% | 7,72% |
| Toyota | 3.788 | 5,25% | 3.359 | 4,66% | 3.666 | 5,32% | 12,77% | 3,33% | 28.223 | 5,36% | 23.680 | 4,64% | 19,18% |
| Citroen | 2.378 | 3,29% | 2.583 | 3,59% | 2.259 | 3,28% | -7,94% | 5,27% | 18.104 | 3,44% | 19.374 | 3,80% | -6,56% |
| Honda | 1.567 | 2,17% | 1.177 | 1,63% | 1.305 | 1,89% | 33,14% | 20,08% | 9.374 | 1,78% | 13.157 | 2,58% | -28,75% |
| Mercedes Benz | 1.220 | 1,69% | 1.291 | 1,79% | 1.294 | 1,88% | -5,50% | -5,72% | 8.560 | 1,62% | 9.801 | 1,92% | -12,66% |
| Audi | 543 | 0,75% | 472 | 0,66% | 540 | 0,78% | 15,04% | 0,56% | 4.116 | 0,78% | 3.231 | 0,63% | 27,39% |
| Chery | 342 | 0,47% | 397 | 0,55% | 364 | 0,53% | -13,85% | -6,04% | 3.613 | 0,69% | 2.621 | 0,51% | 37,85% |
| Iveco | 437 | 0,61% | 463 | 0,64% | 388 | 0,56% | -5,62% | 12,63% | 3.331 | 0,63% | 3.327 | 0,65% | 0,12% |
| Nissan | 363 | 0,50% | 629 | 0,87% | 349 | 0,51% | -42,29% | 4,01% | 2.847 | 0,54% | 9.824 | 1,93% | -71,02% |
| Hyundai | 425 | 0,59% | 343 | 0,48% | 266 | 0,39% | 23,91% | 59,77% | 2.511 | 0,48% | 4.440 | 0,87% | -43,45% |
| Dodge | 158 | 0,22% | 265 | 0,37% | 104 | 0,15% | -40,38% | 51,92% | 1.897 | 0,36% | 2.803 | 0,55% | -32,32% |
| BMW | 262 | 0,36% | 36 | 0,05% | 167 | 0,24% | 627,78% | 56,89% | 1.302 | 0,25% | 1.559 | 0,31% | -16,48% |
| Scania | 146 | 0,20% | 348 | 0,48% | 133 | 0,19% | -58,05% | 9,77% | 1.290 | 0,24% | 1.609 | 0,32% | -19,83% |
| Jeep | 105 | 0,15% | 98 | 0,14% | 76 | 0,11% | 7,14% | 38,16% | 1.050 | 0,20% | 771 | 0,15% | 36,19% |
| Kia | 171 | 0,24% | 210 | 0,29% | 181 | 0,26% | -18,57% | -5,52% | 1.000 | 0,19% | 1.816 | 0,36% | -44,93% |
| Volvo | 73 | 0,10% | 136 | 0,19% | 128 | 0,19% | -46,32% | -42,97% | 811 | 0,15% | 696 | 0,14% | 16,52% |
| Agrale | 61 | 0,08% | 102 | 0,14% | 121 | 0,18% | -40,20% | -49,59% | 634 | 0,12% | 855 | 0,17% | -25,85% |
| Randon | 83 | 0,11% | 67 | 0,09% | 47 | 0,07% | 23,88% | 76,60% | 466 | 0,09% | 539 | 0,11% | -13,54% |
| Mitsubishi | 26 | 0,04% | 90 | 0,12% | 46 | 0,07% | -71,11% | -43,48% | 392 | 0,07% | 737 | 0,14% | -46,81% |
| Mini | 53 | 0,07% | 8 | 0,01% | 39 | 0,06% | 562,50% | 35,90% | 310 | 0,06% | 230 | 0,05% | 34,78% |
| Alfa Romeo | 21 | 0,03% | 38 | 0,05% | 30 | 0,04% | -44,74% | -30,00% | 188 | 0,04% | 292 | 0,06% | -35,62% |
| MONTENEGRO | 25 | 0,03% | 21 | 0,03% | 31 | 0,04% | 19,05% | -19,35% | 186 | 0,04% | 201 | 0,04% | -7,46% |
| Subaru | 16 | 0,02% | 30 | 0,04% | 20 | 0,03% | -46,67% | -20,00% | 170 | 0,03% | 388 | 0,08% | -56,19% |
| Smart | 23 | 0,03% | 28 | 0,04% | 21 | 0,03% | -17,86% | 9,52% | 160 | 0,03% | 272 | 0,05% | -41,18% |
| Puma de Tat | 10 | 0,01% | 27 | 0,04% | 15 | 0,02% | -62,96% | -33,33% | 126 | 0,02% | 231 | 0,05% | -45,45% |
| DFM | 7 | 0,01% | 17 | 0,02% | 3 | 0,00% | -58,82% | 133,33% | 91 | 0,02% | 73 | 0,01% | 24,66% |
| Land Rover | 15 | 0,02% | 7 | 0,01% | 23 | 0,03% | 114,29% | -34,78% | 82 | 0,02% | 56 | 0,01% | 46,43% |
| Porsche | 7 | 0,01% | 2 | 0,00% | 9 | 0,01% | 250,00% | -22,22% | 77 | 0,01% | 64 | 0,01% | 20,31% |
| Ssangyong | 2 | 0,00% | | 0,00% | 12 | 0,02% | N/D | -83,33% | 53 | 0,01% | | 0,00% | N/D |
| Chrysler | 3 | 0,00% | 44 | 0,06% | 2 | 0,00% | -93,18% | 50,00% | 44 | 0,01% | 700 | 0,14% | -93,71% |
| Montesur | 1 | 0,00% | 7 | 0,01% | 2 | 0,00% | -85,71% | -50,00% | 24 | 0,00% | 33 | 0,01% | -27,27% |
| Suzuki | | 0,00% | 56 | 0,08% | | 0,00% | -100,00% | N/D | 19 | 0,00% | 2.762 | 0,54% | -99,31% |
| Materfer | | 0,00% | 2 | 0,00% | 15 | 0,02% | -100,00% | -100,00% | 18 | 0,00% | 10 | 0,00% | 80,00% |
| Jaguar | 1 | 0,00% | 2 | 0,00% | | 0,00% | -50,00% | N/D | 3 | 0,00% | 5 | 0,00% | -40,00% |
| Ferrari | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 2 | 0,00% | | 0,00% | N/D |
| Mack | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 1 | 0,00% | 2 | 0,00% | -50,00% |
| Seat | | 0,00% | 3 | 0,00% | | 0,00% | -100,00% | N/D | 1 | 0,00% | 373 | 0,07% | -99,73% |
| Total | 72.176 | | 72.027 | | 68.935 | | | | 526.987 | | 510.224 | | |

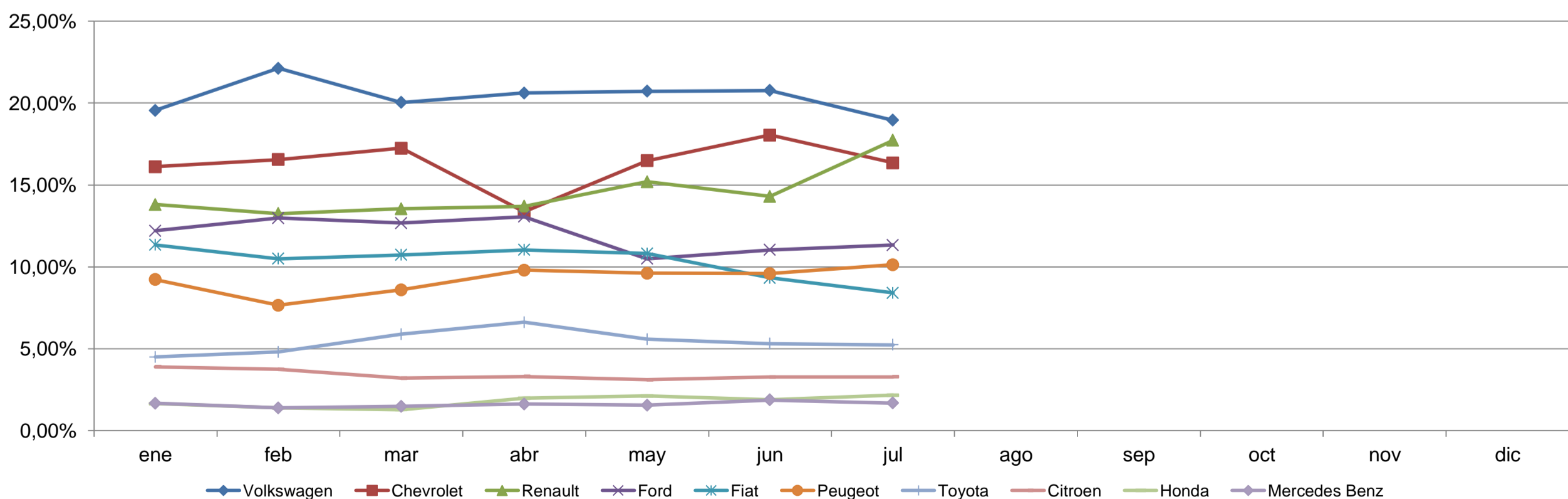


Patentamientos por Marcas - Mercado Total

| Patentamientos por Marcas - Autos + Livianos | | | | | | | | | 2012 | 2012 | 2011 | 2011 | Var |
|--|---------------|--------|---------------|--------|---------------|--------|----------|----------|----------------|--------|----------------|--------|-----------|
| Marca | jul/12(a) | Part % | jul/11(c) | Part % | jun/12(e) | Part % | Var a-c | Var a-e | ene - jul | Part % | ene - jul | Part % | 2012-2011 |
| Volkswagen | 13.557 | 19,23% | 15.643 | 22,50% | 14.140 | 21,12% | -13,34% | -4,12% | 105.685 | 20,61% | 101.999 | 20,64% | 3,61% |
| Chevrolet | 11.805 | 16,74% | 10.938 | 15,73% | 12.438 | 18,58% | 7,93% | -5,09% | 86.230 | 16,81% | 77.938 | 15,77% | 10,64% |
| Renault | 12.767 | 18,11% | 8.922 | 12,83% | 9.814 | 14,66% | 43,10% | 30,09% | 76.090 | 14,84% | 59.524 | 12,04% | 27,83% |
| Ford | 7.947 | 11,27% | 8.790 | 12,64% | 7.270 | 10,86% | -9,59% | 9,31% | 60.901 | 11,88% | 63.850 | 12,92% | -4,62% |
| Fiat | 6.071 | 8,61% | 8.171 | 11,75% | 6.437 | 9,62% | -25,70% | -5,69% | 54.728 | 10,67% | 51.084 | 10,34% | 7,13% |
| Peugeot | 7.313 | 10,37% | 6.556 | 9,43% | 6.615 | 9,88% | 11,55% | 10,55% | 48.764 | 9,51% | 45.268 | 9,16% | 7,72% |
| Toyota | 3.788 | 5,37% | 3.359 | 4,83% | 3.666 | 5,48% | 12,77% | 3,33% | 28.223 | 5,50% | 23.680 | 4,79% | 19,18% |
| Citroen | 2.378 | 3,37% | 2.583 | 3,72% | 2.259 | 3,37% | -7,94% | 5,27% | 18.104 | 3,53% | 19.374 | 3,92% | -6,56% |
| Honda | 1.567 | 2,22% | 1.177 | 1,69% | 1.305 | 1,95% | 33,14% | 20,08% | 9.374 | 1,83% | 13.157 | 2,66% | -28,75% |
| Audi | 543 | 0,77% | 472 | 0,68% | 540 | 0,81% | 15,04% | 0,56% | 4.116 | 0,80% | 3.231 | 0,65% | 27,39% |
| Mercedes Benz | 621 | 0,88% | 516 | 0,74% | 592 | 0,88% | 20,35% | 4,90% | 3.833 | 0,75% | 4.605 | 0,93% | -16,76% |
| Chery | 342 | 0,49% | 397 | 0,57% | 364 | 0,54% | -13,85% | -6,04% | 3.613 | 0,70% | 2.621 | 0,53% | 37,85% |
| Nissan | 363 | 0,51% | 629 | 0,90% | 349 | 0,52% | -42,29% | 4,01% | 2.847 | 0,56% | 9.824 | 1,99% | -71,02% |
| Hyundai | 407 | 0,58% | 314 | 0,45% | 248 | 0,37% | 29,62% | 64,11% | 2.414 | 0,47% | 4.194 | 0,85% | -42,44% |
| Dodge | 158 | 0,22% | 265 | 0,38% | 104 | 0,16% | -40,38% | 51,92% | 1.897 | 0,37% | 2.803 | 0,57% | -32,32% |
| BMW | 262 | 0,37% | 36 | 0,05% | 167 | 0,25% | 627,78% | 56,89% | 1.302 | 0,25% | 1.559 | 0,32% | -16,48% |
| Jeep | 105 | 0,15% | 98 | 0,14% | 76 | 0,11% | 7,14% | 38,16% | 1.050 | 0,20% | 771 | 0,16% | 36,19% |
| Kia | 171 | 0,24% | 210 | 0,30% | 181 | 0,27% | -18,57% | -5,52% | 1.000 | 0,19% | 1.816 | 0,37% | -44,93% |
| Iveco | 147 | 0,21% | 110 | 0,16% | 137 | 0,20% | 33,64% | 7,30% | 921 | 0,18% | 842 | 0,17% | 9,38% |
| Mitsubishi | 26 | 0,04% | 90 | 0,13% | 46 | 0,07% | -71,11% | -43,48% | 392 | 0,08% | 737 | 0,15% | -46,81% |
| Mini | 53 | 0,08% | 8 | 0,01% | 39 | 0,06% | 562,50% | 35,90% | 310 | 0,06% | 230 | 0,05% | 34,78% |
| Volvo | 31 | 0,04% | 24 | 0,03% | 34 | 0,05% | 29,17% | -8,82% | 245 | 0,05% | 173 | 0,04% | 41,62% |
| Alfa Romeo | 21 | 0,03% | 38 | 0,05% | 30 | 0,04% | -44,74% | -30,00% | 188 | 0,04% | 292 | 0,06% | -35,62% |
| Subaru | 16 | 0,02% | 30 | 0,04% | 20 | 0,03% | -46,67% | -20,00% | 170 | 0,03% | 388 | 0,08% | -56,19% |
| Smart | 23 | 0,03% | 28 | 0,04% | 21 | 0,03% | -17,86% | 9,52% | 160 | 0,03% | 272 | 0,06% | -41,18% |
| Land Rover | 15 | 0,02% | 7 | 0,01% | 23 | 0,03% | 114,29% | -34,78% | 82 | 0,02% | 56 | 0,01% | 46,43% |
| Porsche | 7 | 0,01% | 2 | 0,00% | 9 | 0,01% | 250,00% | -22,22% | 77 | 0,02% | 64 | 0,01% | 20,31% |
| Ssangyong | 2 | 0,00% | | 0,00% | 12 | 0,02% | N/D | -83,33% | 53 | 0,01% | | 0,00% | N/D |
| Chrysler | 3 | 0,00% | 44 | 0,06% | 2 | 0,00% | -93,18% | 50,00% | 44 | 0,01% | 700 | 0,14% | -93,71% |
| Suzuki | | 0,00% | 56 | 0,08% | | 0,00% | -100,00% | N/D | 19 | 0,00% | 2.762 | 0,56% | -99,31% |
| Jaguar | 1 | 0,00% | 2 | 0,00% | | 0,00% | -50,00% | N/D | 3 | 0,00% | 5 | 0,00% | -40,00% |
| Ferrari | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 2 | 0,00% | | 0,00% | N/D |
| Agrale | | 0,00% | | 0,00% | 1 | 0,00% | N/D | -100,00% | 1 | 0,00% | 1 | 0,00% | 0,00% |
| Seat | | 0,00% | 3 | 0,00% | | 0,00% | -100,00% | N/D | 1 | 0,00% | 373 | 0,08% | -99,73% |
| Total | 70.510 | | 69.518 | | 66.939 | | | | 512.839 | | 494.193 | | |

| Patentamientos por Marcas - Camiones + Buses | | | | | | | | | 2012 | 2012 | 2011 | 2011 | Var |
|--|--------------|--------|--------------|--------|--------------|--------|----------|----------|---------------|--------|---------------|--------|-----------|
| Marca | jul/12(a) | Part % | jul/11(c) | Part % | jun/12(e) | Part % | Var a-c | Var a-e | ene - jul | Part % | ene - jul | Part % | 2012-2011 |
| Mercedes Benz | 599 | 35,95% | 775 | 30,89% | 702 | 35,17% | -22,71% | -14,67% | 4.727 | 33,41% | 5.196 | 32,41% | -9,03% |
| Iveco | 290 | 17,41% | 353 | 14,07% | 251 | 12,58% | -17,85% | 15,54% | 2.410 | 17,03% | 2.485 | 15,50% | -3,02% |
| Ford | 232 | 13,93% | 365 | 14,55% | 339 | 16,98% | -36,44% | -31,56% | 2.039 | 14,41% | 2.198 | 13,71% | -7,23% |
| Scania | 146 | 8,76% | 348 | 13,87% | 133 | 6,66% | -58,05% | 9,77% | 1.290 | 9,12% | 1.609 | 10,04% | -19,83% |
| Volkswagen | 119 | 7,14% | 202 | 8,05% | 180 | 9,02% | -41,09% | -33,89% | 1.159 | 8,19% | 1.488 | 9,28% | -22,11% |
| Agrale | 61 | 3,66% | 102 | 4,07% | 120 | 6,01% | -40,20% | -49,17% | 633 | 4,47% | 854 | 5,33% | -25,88% |
| Volvo | 42 | 2,52% | 112 | 4,46% | 94 | 4,71% | -62,50% | -55,32% | 566 | 4,00% | 523 | 3,26% | 8,22% |
| Randon | 83 | 4,98% | 67 | 2,67% | 47 | 2,35% | 23,88% | 76,60% | 466 | 3,29% | 539 | 3,36% | -13,54% |
| Renault | 33 | 1,98% | 82 | 3,27% | 46 | 2,30% | -59,76% | -28,26% | 315 | 2,23% | 343 | 2,14% | -8,16% |
| MONTENEGRO | 25 | 1,50% | 21 | 0,84% | 31 | 1,55% | 19,05% | -19,35% | 186 | 1,31% | 201 | 1,25% | -7,46% |
| Puma de Tat | 10 | 0,60% | 27 | 1,08% | 15 | 0,75% | -62,96% | -33,33% | 126 | 0,89% | 231 | 1,44% | -45,45% |
| Hyundai | 18 | 1,08% | 29 | 1,16% | 18 | 0,90% | -37,93% | 0,00% | 97 | 0,69% | 246 | 1,53% | -60,57% |
| DFM | 7 | 0,42% | 17 | 0,68% | 3 | 0,15% | -58,82% | 133,33% | 91 | 0,64% | 73 | 0,46% | 24,66% |
| Montesur | 1 | 0,06% | 7 | 0,28% | 2 | 0,10% | -85,71% | -50,00% | 24 | 0,17% | 33 | 0,21% | -27,27% |
| Materfer | | 0,00% | 2 | 0,08% | 15 | 0,75% | -100,00% | -100,00% | 18 | 0,13% | 10 | 0,06% | 80,00% |
| Mack | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 1 | 0,01% | 2 | 0,01% | -50,00% |
| Total | 1.666 | | 2.509 | | 1.996 | | | | 14.148 | | 16.031 | | |

Participacion por Marcas - Evolucion Mensual





Patentamientos por Ranking de Automoviles - Mercado Total

| Rank. | Ranking Por Modelos - Automoviles | | | | | | | | | | |
|--------------|-----------------------------------|---------------|---------------|---------------|----------|---------|----------------|----------|----------------|--------|-----------|
| | Modelo | jul/12 (a) | jul/11 (b) | jun/12 (c) | Var a-b | Var a-c | Ac. 12 | Part % | Ac. 11 | Part % | Var 12-11 |
| 1 | Volkswagen GOL | 5.286 | 6.082 | 5.509 | -13,09% | -4,05% | 41.113 | 9,87% | 36.363 | 9,13% | 13,06% |
| 2 | Chevrolet CLASSIC | 4.011 | 3.242 | 4.248 | 23,72% | -5,58% | 28.509 | 6,85% | 27.809 | 6,98% | 2,52% |
| 3 | Peugeot 207 | 2.596 | 2.889 | 2.221 | -10,14% | 16,88% | 19.604 | 4,71% | 21.502 | 5,40% | -8,83% |
| 4 | Ford ECOSPORT | 2.111 | 2.080 | 2.097 | 1,49% | 0,67% | 16.721 | 4,02% | 17.755 | 4,46% | -5,82% |
| 5 | Volkswagen SURAN | 2.079 | 1.805 | 2.038 | 15,18% | 2,01% | 16.475 | 3,96% | 13.837 | 3,47% | 19,06% |
| 6 | Renault SANDERO | 2.940 | 3.066 | 2.161 | -4,11% | 36,05% | 15.730 | 3,78% | 16.866 | 4,23% | -6,74% |
| 7 | Renault CLIO | 2.441 | 1.131 | 1.780 | 115,83% | 37,13% | 15.312 | 3,68% | 10.683 | 2,68% | 43,33% |
| 8 | Volkswagen FOX | 1.248 | 917 | 1.576 | 36,10% | -20,81% | 14.914 | 3,58% | 8.617 | 2,16% | 73,08% |
| 9 | Ford KA | 1.137 | 951 | 1.762 | 19,56% | -35,47% | 12.255 | 2,94% | 9.256 | 2,32% | 32,40% |
| 10 | Chevrolet AGILE | 1.357 | 1.553 | 1.667 | -12,62% | -18,60% | 12.061 | 2,90% | 10.624 | 2,67% | 13,53% |
| 11 | Chevrolet CELTA | 1.657 | 1.426 | 1.590 | 16,20% | 4,21% | 11.948 | 2,87% | 3.663 | 0,92% | 226,18% |
| 12 | Chevrolet AVEO | 1.432 | 1.668 | 1.591 | -14,15% | -9,99% | 11.811 | 2,84% | 11.285 | 2,83% | 4,66% |
| 13 | Renault DUSTER | 1.990 | | 1.535 | N/D | 29,64% | 11.478 | 2,76% | | 0,00% | N/D |
| 14 | Ford FOCUS II | 1.575 | 1.509 | 1.273 | 4,37% | 23,72% | 10.986 | 2,64% | 10.047 | 2,52% | 9,35% |
| 15 | Volkswagen VOYAGE | 1.371 | 1.517 | 1.470 | -9,62% | -6,73% | 10.317 | 2,48% | 9.711 | 2,44% | 6,24% |
| 16 | Toyota COROLLA | 1.420 | 1.054 | 1.391 | 34,72% | 2,08% | 10.144 | 2,44% | 6.707 | 1,68% | 51,24% |
| 17 | Fiat SIENA | 1.038 | 1.418 | 1.221 | -26,80% | -14,99% | 9.968 | 2,39% | 9.318 | 2,34% | 6,98% |
| 18 | Fiat PALIO | 1.575 | 1.477 | 1.230 | 6,64% | 28,05% | 8.407 | 2,02% | 9.364 | 2,35% | -10,22% |
| 19 | Fiat UNO 2010 | 690 | 1.817 | 799 | -62,03% | -13,64% | 8.171 | 1,96% | 8.316 | 2,09% | -1,74% |
| 20 | Peugeot 308 | 1.483 | 17 | 1.363 | 8623,53% | 8,80% | 7.625 | 1,83% | 157 | 0,04% | 4756,69% |
| 21 | Peugeot 408 | 874 | 877 | 827 | -0,34% | 5,68% | 7.376 | 1,77% | 3.373 | 0,85% | 118,68% |
| 22 | Ford FIESTA KINETIC | 844 | 1.314 | 875 | -35,77% | -3,54% | 7.109 | 1,71% | 7.046 | 1,77% | 0,89% |
| 23 | Renault FLUENCE | 951 | 755 | 765 | 25,96% | 24,31% | 6.196 | 1,49% | 5.031 | 1,26% | 23,16% |
| 24 | Renault LOGAN | 795 | 849 | 786 | -6,36% | 1,15% | 5.995 | 1,44% | 6.621 | 1,66% | -9,45% |
| 25 | Volkswagen VENTO | 978 | 1.359 | 1.089 | -28,04% | -10,19% | 5.454 | 1,31% | 5.090 | 1,28% | 7,15% |
| 26 | Citroen C4 | 727 | 611 | 672 | 18,99% | 8,18% | 5.040 | 1,21% | 5.650 | 1,42% | -10,80% |
| 27 | Chevrolet CRUZE | 858 | 345 | 837 | 148,70% | 2,51% | 4.982 | 1,20% | 2.530 | 0,63% | 96,92% |
| 28 | Citroen C3 | 473 | 711 | 398 | -33,47% | 18,84% | 4.572 | 1,10% | 6.307 | 1,58% | -27,51% |
| 29 | Fiat PUNTO | 501 | 719 | 566 | -30,32% | -11,48% | 4.534 | 1,09% | 5.194 | 1,30% | -12,71% |
| 30 | Chevrolet MERIVA | 813 | 854 | 678 | -4,80% | 19,91% | 4.377 | 1,05% | 5.067 | 1,27% | -13,62% |
| 31 | Fiat UNO | 273 | 636 | 388 | -57,08% | -29,64% | 4.293 | 1,03% | 4.976 | 1,25% | -13,73% |
| 32 | Renault KANGOO | 656 | 571 | 474 | 14,89% | 38,40% | 3.980 | 0,96% | 3.453 | 0,87% | 15,26% |
| 33 | Ford FIESTA | 506 | 975 | 367 | -48,10% | 37,87% | 3.601 | 0,86% | 7.168 | 1,80% | -49,76% |
| 34 | Honda FIT | 505 | 410 | 402 | 23,17% | 25,62% | 3.485 | 0,84% | 4.998 | 1,25% | -30,27% |
| 35 | Volkswagen BORA | 584 | 2.211 | 504 | -73,59% | 15,87% | 3.085 | 0,74% | 13.953 | 3,50% | -77,89% |
| 36 | Peugeot PARTNER | 481 | 481 | 465 | 0,00% | 3,44% | 2.950 | 0,71% | 3.085 | 0,77% | -4,38% |
| 37 | Peugeot 206 | 584 | 716 | 564 | -18,44% | 3,55% | 2.760 | 0,66% | 4.564 | 1,15% | -39,53% |
| 38 | Fiat 500 | 597 | 9 | 405 | 6533,33% | 47,41% | 2.645 | 0,64% | 45 | 0,01% | 5777,78% |
| 39 | Renault SYMBOL | 386 | 669 | 299 | -42,30% | 29,10% | 2.598 | 0,62% | 4.599 | 1,15% | -43,51% |
| 40 | Chevrolet PRISMA | 132 | | 111 | N/D | 18,92% | 2.507 | 0,60% | | 0,00% | N/D |
| 41 | Fiat IDEA | 179 | 353 | 172 | -49,29% | 4,07% | 2.058 | 0,49% | 2.849 | 0,72% | -27,76% |
| 42 | Honda CITY | 489 | 371 | 324 | 31,81% | 50,93% | 1.950 | 0,47% | 3.435 | 0,86% | -43,23% |
| 43 | Dodge JOURNEY | 158 | 264 | 104 | -40,15% | 51,92% | 1.897 | 0,46% | 2.764 | 0,69% | -31,37% |
| 44 | Chery QQ | 144 | 137 | 173 | 5,11% | -16,76% | 1.571 | 0,38% | 966 | 0,24% | 62,63% |
| 45 | Honda CIVIC | 231 | 76 | 171 | 203,95% | 35,09% | 1.536 | 0,37% | 1.353 | 0,34% | 13,53% |
| 46 | Renault MEGANE III | 249 | 109 | 187 | 128,44% | 33,16% | 1.527 | 0,37% | 912 | 0,23% | 67,43% |
| 47 | Citroen PICASSO | 205 | 251 | 192 | -18,33% | 6,77% | 1.506 | 0,36% | 1.983 | 0,50% | -24,05% |
| 48 | Citroen BERLINGO | 192 | 202 | 187 | -4,95% | 2,67% | 1.448 | 0,35% | 1.841 | 0,46% | -21,35% |
| 49 | Citroen C3 PICASSO | 199 | 383 | 160 | -48,04% | 24,38% | 1.431 | 0,34% | 530 | 0,13% | 170,00% |
| 50 | Chevrolet SONIC | 468 | | 405 | N/D | 15,56% | 1.425 | 0,34% | | 0,00% | N/D |
| 51 | Otros | 2.848 | 3.417 | 2.656 | -16,65% | 7,23% | 19.005 | 4,56% | 41.167 | 10,33% | -53,83% |
| Total | | 57.317 | 56.254 | 54.725 | | | 416.442 | 1 | 398.430 | | |



Patentamientos por Ranking de Livianos y Pesados - Mercado Total

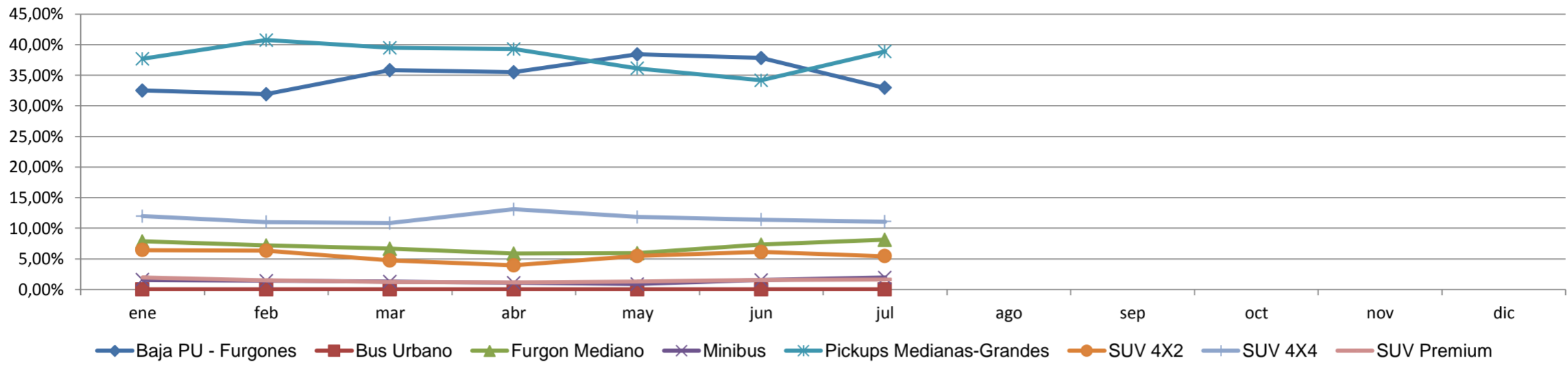
| Comercial Liviano | | | | | | | | | | | | |
|-------------------|-------------------------|---------------|---------------|---------------|---------|---------|---------------|----------|---------------|--------|-----------|--|
| Rank. | Modelo | jul/12 (a) | jul/11 (b) | jun/12 (c) | Var a-b | Var a-c | Ac. 12 | Part % | Ac. 11 | Part % | Var 12-11 | |
| 1 | Toyota HILUX | 1.875 | 1.969 | 1.686 | -4,77% | 11,21% | 13.759 | 14,27% | 13.516 | 14,11% | 1,80% | |
| 2 | Volkswagen AMAROK | 1.198 | 1.136 | 1.202 | 5,46% | -0,33% | 9.384 | 9,73% | 9.370 | 9,78% | 0,15% | |
| 3 | Renault KANGOO FURGON | 1.431 | 1.150 | 1.171 | 24,43% | 22,20% | 7.777 | 8,07% | 7.286 | 7,61% | 6,74% | |
| 4 | Ford RANGER | 1.315 | 1.374 | 511 | -4,29% | 157,34% | 7.190 | 7,46% | 8.332 | 8,70% | -13,71% | |
| 5 | Fiat STRADA | 324 | 798 | 519 | -59,40% | -37,57% | 5.563 | 5,77% | 3.674 | 3,84% | 51,42% | |
| 6 | Peugeot PARTNER FURGON | 853 | 801 | 786 | 6,49% | 8,52% | 5.191 | 5,39% | 5.728 | 5,98% | -9,38% | |
| 7 | Fiat FIORINO | 347 | 579 | 588 | -40,07% | -40,99% | 4.872 | 5,05% | 4.930 | 5,15% | -1,18% | |
| 8 | Chevrolet S-10 | 617 | 731 | 705 | -15,60% | -12,48% | 4.816 | 5,00% | 5.861 | 6,12% | -17,83% | |
| 9 | Renault MASTER | 539 | 452 | 365 | 19,25% | 47,67% | 2.951 | 3,06% | 2.851 | 2,98% | 3,51% | |
| 10 | Citroen BERLINGO FURGON | 368 | 341 | 391 | 7,92% | -5,88% | 2.794 | 2,90% | 2.074 | 2,17% | 34,72% | |
| 11 | Volkswagen SAVEIRO | 426 | 378 | 472 | 12,70% | -9,75% | 2.766 | 2,87% | 2.859 | 2,99% | -3,25% | |
| 12 | Honda CRV | 322 | 297 | 386 | 8,42% | -16,58% | 2.306 | 2,39% | 3.080 | 3,22% | -25,13% | |
| 13 | Chevrolet MONTANA | 319 | 185 | 323 | 72,43% | -1,24% | 2.174 | 2,26% | 1.193 | 1,25% | 82,23% | |
| 14 | Toyota RAV 4 | 247 | 55 | 307 | 349,09% | -19,54% | 2.118 | 2,20% | 1.330 | 1,39% | 59,25% | |
| 15 | Mercedes Benz SPRINTER | 372 | 295 | 318 | 26,10% | 16,98% | 1.926 | 2,00% | 2.029 | 2,12% | -5,08% | |
| 16 | Toyota HILUX SW4 | 172 | 234 | 193 | -26,50% | -10,88% | 1.649 | 1,71% | 1.570 | 1,64% | 5,03% | |
| 17 | Chery TIGGO | 141 | 186 | 150 | -24,19% | -6,00% | 1.562 | 1,62% | 1.193 | 1,25% | 30,93% | |
| 18 | Renault DUSTER | 195 | | 134 | N/D | 45,52% | 1.300 | 1,35% | | 0,00% | N/D | |
| 19 | Renault KOLEOS | 176 | 131 | 140 | 34,35% | 25,71% | 1.137 | 1,18% | 832 | 0,87% | 36,66% | |
| 20 | Fiat FIORINO QUBO | 124 | | 103 | N/D | 20,39% | 994 | 1,03% | | 0,00% | N/D | |
| 21 | Otros | 1.832 | 2.172 | 1.764 | -15,65% | 3,85% | 14.168 | 14,70% | 18.055 | 18,85% | -21,53% | |
| Total | | 13.193 | 13.264 | 12.214 | | | 96.397 | 1 | 95.763 | | | |

| Comercial Pesado | | | | | | | | | | | | |
|------------------|-------------------------------------|--------------|--------------|--------------|---------|---------|---------------|----------|---------------|--------|-----------|--|
| Rank. | Modelo | jul/12 (a) | jul/11 (b) | jun/12 (c) | Var a-b | Var a-c | Ac. 12 | Part % | Ac. 11 | Part % | Var 12-11 | |
| 1 | Iveco 170 E | 149 | 204 | 127 | -26,96% | 17,32% | 1.311 | 9,73% | 1.567 | 10,27% | -16,34% | |
| 2 | Ford CARGO 1722 | 118 | 91 | 155 | 29,67% | -23,87% | 815 | 6,05% | 103 | 0,68% | 691,26% | |
| 3 | Mercedes Benz BMO 384 VERSION 1418 | 39 | 65 | 72 | -40,00% | -45,83% | 664 | 4,93% | 382 | 2,50% | 73,82% | |
| 4 | Mercedes Benz BMO 368 VERSION 1618L | 47 | 96 | 113 | -51,04% | -58,41% | 571 | 4,24% | 944 | 6,19% | -39,51% | |
| 5 | Mercedes Benz 693 VERSION 1720/48 | 107 | | 99 | N/D | 8,08% | 566 | 4,20% | | 0,00% | N/D | |
| 6 | Ford F-4000 | 16 | 174 | 52 | -90,80% | -69,23% | 475 | 3,53% | 845 | 5,54% | -43,79% | |
| 7 | Iveco 450 E | 62 | 65 | 38 | -4,62% | 63,16% | 474 | 3,52% | 310 | 2,03% | 52,90% | |
| 8 | Volkswagen 17220 | 64 | 60 | 69 | 6,67% | -7,25% | 442 | 3,28% | 531 | 3,48% | -16,76% | |
| 9 | Mercedes Benz ATEGO 1725 | 81 | 63 | 77 | 28,57% | 5,19% | 428 | 3,18% | 405 | 2,65% | 5,68% | |
| 10 | Scania G340 | 36 | 61 | 37 | -40,98% | -2,70% | 356 | 2,64% | 432 | 2,83% | -17,59% | |
| 11 | Mercedes Benz LS 1634 | 41 | 44 | 34 | -6,82% | 20,59% | 316 | 2,35% | 351 | 2,30% | -9,97% | |
| 12 | Scania P340 | 29 | 76 | 30 | -61,84% | -3,33% | 311 | 2,31% | 363 | 2,38% | -14,33% | |
| 13 | Mercedes Benz O-500 | 40 | 68 | 57 | -41,18% | -29,82% | 298 | 2,21% | 322 | 2,11% | -7,45% | |
| 14 | Agrale MT15 | 11 | 43 | 41 | -74,42% | -73,17% | 276 | 2,05% | 364 | 2,39% | -24,18% | |
| 15 | Mercedes Benz OF 1418 | 26 | 63 | 55 | -58,73% | -52,73% | 270 | 2,00% | 427 | 2,80% | -36,77% | |
| 16 | Mercedes Benz 710 | 41 | 47 | 47 | -12,77% | -12,77% | 262 | 1,95% | 300 | 1,97% | -12,67% | |
| 17 | Mercedes Benz AXOR 1933 | 50 | 30 | 38 | 66,67% | 31,58% | 259 | 1,92% | 230 | 1,51% | 12,61% | |
| 18 | Renault PREMIUM | 24 | 65 | 38 | -63,08% | -36,84% | 250 | 1,86% | 267 | 1,75% | -6,37% | |
| 19 | Scania G380 | 31 | 40 | 19 | -22,50% | 63,16% | 238 | 1,77% | 241 | 1,58% | -1,24% | |
| 20 | Volkswagen 13180 | 23 | 45 | 30 | -48,89% | -23,33% | 207 | 1,54% | 286 | 1,87% | -27,62% | |
| 21 | Otros | 522 | 1.014 | 688 | -48,52% | -24,13% | 4.680 | 34,75% | 6.588 | 43,18% | -28,96% | |
| Total | | 1.557 | 2.414 | 1.916 | | | 13.469 | 1 | 15.258 | | | |

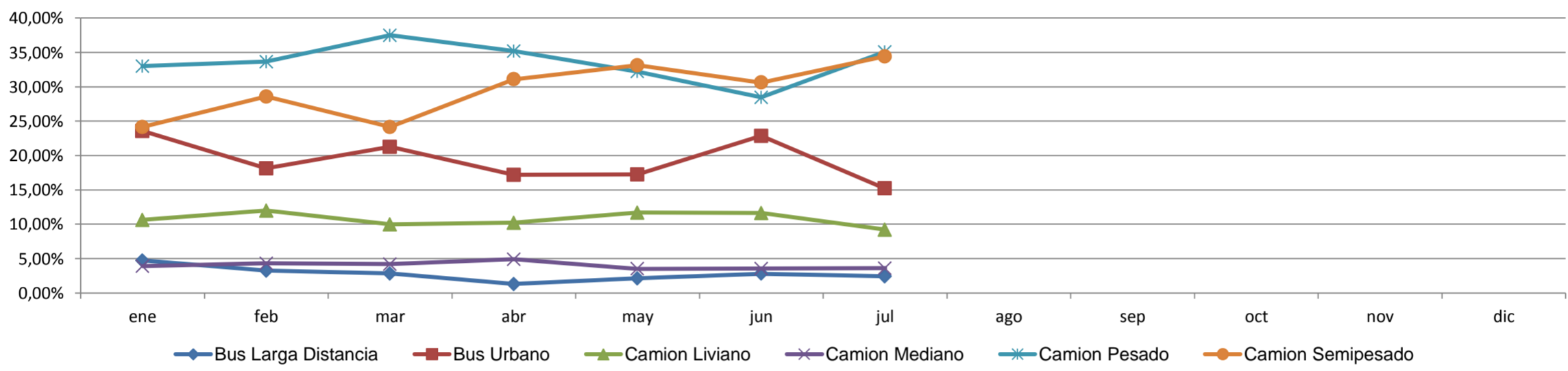


Patentamientos por Ranking de Livianos y Pesados - Mercado Total

Comercial Liviano



Comercial Pesado





07/2012

Informe confidencial para uso
exclusivo de los asociados

Patentamientos por Provincias y Tipos -

| Distrito | Automovil+Comercial Liviano | | | | | | | | Comercial Pesado+Otros Pesados | | | | | | | | Mercado Total | | | |
|---------------------|-----------------------------|------------|------------|---------|---------|--------|--------|-----------|--------------------------------|------------|------------|----------|----------|--------|--------|-----------|---------------|--------|-----------|--------|
| | jul/12 (a) | jul/11 (b) | jun/12 (c) | Var a-b | Var a-c | Ac. 12 | Ac. 11 | Var 12-11 | jul/12 (a) | jul/11 (b) | jun/12 (c) | Var a-b | Var a-c | Ac. 12 | Ac. 11 | Var 12-11 | Ac. 12 | Ac. 11 | Var 12-11 | Part % |
| GRAN BUENOS AIRES | 12.934 | 12.085 | 12.094 | 7,03% | 6,95% | 92.316 | 86.745 | 6,42% | 215 | 338 | 270 | -36,39% | -20,37% | 1.883 | 2.003 | -5,99% | 94.199 | 88.748 | 6,14% | 17,67% |
| BUENOS AIRES | 11.274 | 11.177 | 10.553 | 0,87% | 6,83% | 80.422 | 78.580 | 2,34% | 398 | 409 | 410 | -2,69% | -2,93% | 2.801 | 2.559 | 9,46% | 83.223 | 81.139 | 2,57% | 15,61% |
| CAPITAL FEDERAL | 11.085 | 11.165 | 10.937 | -0,72% | 1,35% | 78.600 | 78.126 | 0,61% | 497 | 906 | 646 | -45,14% | -23,07% | 4.438 | 6.256 | -29,06% | 83.038 | 84.382 | -1,59% | 15,57% |
| CORDOBA | 6.559 | 6.856 | 6.148 | -4,33% | 6,69% | 49.194 | 49.554 | -0,73% | 189 | 233 | 180 | -18,88% | 5,00% | 1.415 | 1.690 | -16,27% | 50.609 | 51.244 | -1,24% | 9,49% |
| SANTA FE | 5.964 | 6.064 | 5.684 | -1,65% | 4,93% | 42.384 | 42.818 | -1,01% | 237 | 287 | 229 | -17,42% | 3,49% | 1.851 | 1.969 | -5,99% | 44.235 | 44.787 | -1,23% | 8,30% |
| MENDOZA | 2.783 | 2.719 | 2.607 | 2,35% | 6,75% | 19.907 | 18.866 | 5,52% | 107 | 158 | 101 | -32,28% | 5,94% | 823 | 880 | -6,48% | 20.730 | 19.746 | 4,98% | 3,89% |
| ENTRE RIOS | 1.976 | 2.001 | 1.835 | -1,25% | 7,68% | 14.484 | 13.909 | 4,13% | 110 | 154 | 95 | -28,57% | 15,79% | 739 | 857 | -13,77% | 15.223 | 14.766 | 3,09% | 2,86% |
| TUCUMAN | 1.786 | 1.637 | 1.563 | 9,10% | 14,27% | 13.114 | 11.580 | 13,25% | 100 | 118 | 136 | -15,25% | -26,47% | 900 | 729 | 23,46% | 14.014 | 12.309 | 13,85% | 2,63% |
| CORRIENTES | 1.487 | 1.545 | 1.562 | -3,75% | -4,80% | 12.430 | 12.023 | 3,39% | 97 | 164 | 115 | -40,85% | -15,65% | 1.005 | 966 | 4,04% | 13.435 | 12.989 | 3,43% | 2,52% |
| SALTA | 1.480 | 1.442 | 1.419 | 2,64% | 4,30% | 11.132 | 9.928 | 12,13% | 77 | 86 | 70 | -10,47% | 10,00% | 636 | 747 | -14,86% | 11.768 | 10.675 | 10,24% | 2,21% |
| CHUBUT | 1.429 | 1.382 | 1.339 | 3,40% | 6,72% | 10.599 | 9.886 | 7,21% | 46 | 44 | 64 | 4,55% | -28,13% | 431 | 352 | 22,44% | 11.030 | 10.238 | 7,74% | 2,07% |
| NEUQUEN | 1.481 | 1.418 | 1.412 | 4,44% | 4,89% | 10.124 | 9.480 | 6,79% | 72 | 53 | 95 | 35,85% | -24,21% | 512 | 404 | 26,73% | 10.636 | 9.884 | 7,61% | 1,99% |
| CHACO | 1.029 | 1.232 | 1.053 | -16,48% | -2,28% | 8.482 | 8.060 | 5,24% | 33 | 77 | 53 | -57,14% | -37,74% | 379 | 441 | -14,06% | 8.861 | 8.501 | 4,23% | 1,66% |
| RIO NEGRO | 1.138 | 1.039 | 1.058 | 9,53% | 7,56% | 7.937 | 7.461 | 6,38% | 23 | 26 | 16 | -11,54% | 43,75% | 140 | 200 | -30,00% | 8.077 | 7.661 | 5,43% | 1,51% |
| MISIONES | 1.000 | 945 | 932 | 5,82% | 7,30% | 7.306 | 7.063 | 3,44% | 22 | 57 | 27 | -61,40% | -18,52% | 188 | 311 | -39,55% | 7.494 | 7.374 | 1,63% | 1,41% |
| JUJUY | 930 | 754 | 811 | 23,34% | 14,67% | 6.930 | 5.928 | 16,90% | 53 | 150 | 58 | -64,67% | -8,62% | 516 | 672 | -23,21% | 7.446 | 6.600 | 12,82% | 1,40% |
| SANTA CRUZ | 813 | 933 | 808 | -12,86% | 0,62% | 7.032 | 6.987 | 0,64% | 21 | 48 | 19 | -56,25% | 10,53% | 252 | 277 | -9,03% | 7.284 | 7.264 | 0,28% | 1,37% |
| SAN JUAN | 879 | 692 | 833 | 27,02% | 5,52% | 6.090 | 5.127 | 18,78% | 39 | 40 | 56 | -2,50% | -30,36% | 320 | 307 | 4,23% | 6.410 | 5.434 | 17,96% | 1,20% |
| SANTIAGO DEL ESTERO | 685 | 659 | 782 | 3,95% | -12,40% | 5.779 | 5.202 | 11,09% | 56 | 27 | 27 | 107,41% | 107,41% | 289 | 230 | 25,65% | 6.068 | 5.432 | 11,71% | 1,14% |
| TIERRA DEL FUEGO | 758 | 795 | 587 | -4,65% | 29,13% | 5.575 | 5.653 | -1,38% | 21 | 48 | 32 | -56,25% | -34,38% | 246 | 281 | -12,46% | 5.821 | 5.934 | -1,90% | 1,09% |
| LA PAMPA | 818 | 771 | 704 | 6,10% | 16,19% | 5.647 | 5.477 | 3,10% | 26 | 21 | 17 | 23,81% | 52,94% | 151 | 123 | 22,76% | 5.798 | 5.600 | 3,54% | 1,09% |
| FORMOSA | 593 | 704 | 663 | -15,77% | -10,56% | 5.216 | 4.661 | 11,91% | 22 | 37 | 22 | -40,54% | 0,00% | 146 | 163 | -10,43% | 5.362 | 4.824 | 11,15% | 1,01% |
| SAN LUIS | 693 | 634 | 601 | 9,31% | 15,31% | 4.835 | 4.617 | 4,72% | 19 | 15 | 10 | 26,67% | 90,00% | 90 | 74 | 21,62% | 4.925 | 4.691 | 4,99% | 0,92% |
| CATAMARCA | 509 | 456 | 515 | 11,62% | -1,17% | 4.141 | 3.503 | 18,21% | 9 | 10 | 14 | -10,00% | -35,71% | 74 | 58 | 27,59% | 4.215 | 3.561 | 18,37% | 0,79% |
| LA RIOJA | 427 | 413 | 439 | 3,39% | -2,73% | 3.167 | 2.959 | 7,03% | | 11 | 11 | -100,00% | -100,00% | 116 | 56 | 107,14% | 3.283 | 3.015 | 8,89% | 0,62% |



Patentamientos por Provincias y Tipos -

